



February 21, 2018

**BizFed's Member Alliance**  
AIA - Los Angeles  
Alhambra Chamber  
American Beverage Association  
American Hotel & Lodging Association  
Antelope Valley Board of Trade  
Apartment Association, California Southern Cities  
Apartment Association of Greater Los Angeles  
Arcadia Association of Realtors  
Asian American Business Women Association  
Asian Business Association  
Association of Independent Commercial Producers  
Azusa Chamber  
Beverly Hills Chamber  
Beverly Hills / Greater LA Association of Realtors  
BN45SUCCESS  
Burbank Association of Realtors  
Building Industry Association, LA / Ventura Counties  
Building Owners & Managers Association, Greater LA  
Business & Industry Council for Emergency Planning & Preparedness  
CalAsian Chamber  
California Apartment Association, Los Angeles  
California Asphalt Pavement Association  
California Business Roundtable  
California Cannabis Industry Association  
California Construction Industry and Materials Association  
California Contract Cities Association  
California Employers Association  
California Fashion Association  
California Grocers Association  
California Hotel & Lodging Association  
California Independent Oil Marketers  
California Independent Petroleum Association  
California Life Sciences Association  
California Metals Coalition  
California Restaurant Association  
California Small Business Alliance  
California Sportfishing League  
California Trucking Association  
CALInnovates  
Carson Chamber of Commerce  
Carson Dominguez Employers Alliance  
CDC Small Business Finance  
Central City Association  
Cerritos Chamber  
Citrus Valley Association of Realtors  
Construction Industry Air and Water Quality Coalitions  
Consumer Healthcare Products Association  
Council on Trade and Investment for Filipino Americans  
Culver City Chamber  
Downtown Long Beach Alliance  
Downey Association of Realtors  
El Monte/South El Monte Chamber  
Employers Group  
Engineering Contractor's Association  
F.A.S.T.-Fixing Angeles Stuck In Traffic  
FilmLA  
Foreign Trade Association  
FuturePorts  
Gateway to LA  
Glendale Association of Realtors  
Glendale Chamber  
Glendora Chamber  
Greater Antelope Valley AOR  
Greater Lakewood Chamber  
Greater Los Angeles African American Chamber  
Greater Los Angeles New Car Dealers Association  
Harbor Association of Industry and Commerce  
Harbor Trucking Association  
Hollywood Chamber  
Hospital Association of Southern California  
Hotel Association of Los Angeles  
Industry Manufacturers Council  
International Warehouse Logistics Association  
Inglewood Airport Area Chamber  
Investing in Place  
Irwindale Chamber  
Japan Business Association of Southern California  
La Canada Flintridge Chamber  
LA Media Lab  
LAX Coastal Area Chamber  
Leadership for Urban Renewal Network  
League of California Cities  
Local Search Association  
Long Beach Area Chamber  
Los Angeles Area Chamber  
Los Angeles Black MBA Association  
Los Angeles Cleantech Incubator  
Los Angeles County Bicycle Coalition  
Los Angeles County Board of Real Estate  
Los Angeles County Consumer Affairs  
Los Angeles County Waste Management Association  
Los Angeles Gateway Chamber of Commerce  
Los Angeles Latino Chamber  
Los Angeles Parking Association  
Los Angeles Urban League  
Maple Business Council  
Motion Picture Association of America  
MoveLA  
NAIFA - DC  
NAIOP Southern California Chapter  
National Association of Tobacco Outlets  
National Association of Women Business Owners  
National Association of Women Business Owners, LA  
National Hispanic Medical Association  
Pacific Merchant Shipping Association  
Pacific Palisades Chamber  
Panorama City Chamber  
Pasadena Chamber  
Pasadena-Foothills Association of Realtors  
PhRMA  
Planned Parenthood Southern California Affiliates  
Pomona Chamber  
Rancho Southeast Association of Realtors  
Recording Industry Association of America  
Regional Black - San Fernando Valley Chamber  
Regional San Gabriel Valley Chamber  
Rosemead Chamber  
Rotary Club of Los Angeles  
San Gabriel Chamber  
San Gabriel Valley Civic Alliance  
San Gabriel Valley Economic Partnership  
Santa Clarita Valley Chamber  
Santa Clarita Valley Economic Development Corp.  
San Pedro Peninsula Chamber  
Santa Monica Chamber  
Santa Monica Junior Chamber  
SCALE LA  
South Bay Association of Chambers  
South Bay Association of Realtors  
Southern California Contractors Association  
Southern California Golf Association  
Southern California Grantmakers  
Southern California Minority Supplier Development Council Inc.  
Southern California Water Committee  
Southland Regional Association of Realtors  
Torrance Area Chamber  
Town Hall Los Angeles  
Tri-Counties Association of Realtors  
United Chambers San Fernando Valley  
United States-Mexico Chamber  
Unmanned Autonomous Vehicle Systems Association  
Valley Economic Alliance  
Valley Economic Development Corp.  
Valley Industry & Commerce Association  
Vernon Chamber  
Vietnamese American Chamber  
Warner Center Association  
West Hollywood Chamber  
West Los Angeles Chamber  
West San Gabriel Valley Association  
West Valley/Warner Center Chamber  
Western Manufactured Housing Association  
Western States Petroleum Association  
Westside Council of Chambers  
Westwood Village Rotary Club  
Wilmington Chamber  
World Trade Center  
Young Professionals in Energy - LA Chapter

The Honorable Joy Atkinson, President  
Board of Neighborhood Commissioners  
200 N. Spring St. #2005  
Los Angeles, CA 90012

## RE: Westwood Neighborhood Council & Proposed North Westwood Neighborhood Council

Dear President Atkinson:

We are writing on behalf of BizFed, the Los Angeles County Business Federation, a massive, diverse grassroots alliance of more than 170 business organizations representing 390,000 employers with 3.5 million employees throughout Los Angeles County. As a united federation, we advocate for policies and projects that strengthen our regional economy.

We are writing to oppose the inclusion of the Westwood Village Business Improvement District, the Wilshire-Westwood commercial corridor and one-half of Westwood's historic Iranian-American business community into the proposed North Westwood Neighborhood Council.

The interests of the business community would decrease by 50% (reduction from 4 to 2 seats on the governing board) and split a historic Iranian-American business community, from its currently unified representation in the Westwood Neighborhood Council.

At a time when the upcoming construction of the Purple Line will impact the Wilshire Corridor for at least the next 7 years, it is important to keep the business community along this corridor unified within the Westwood Neighborhood Council.

We urge you to preserve the unified business community in the Westwood Neighborhood Council and reject their inclusion into the North Westwood Neighborhood Council.

If you have any questions, please contact Lara Larramendi, Governmental Relations Director at 626/201-1683.

Sincerely,

Hilary Norton  
BizFed Chair  
Executive Director  
F.A.S.T.

David Fleming  
BizFed Founding Chair

Tracy Hernandez  
BizFed Founding CEO  
Impower, Inc.